

Moms MeetSM Blogger Guide

pact

Important: In order to be considered for future blogger programs, all steps **must** be completed by the program deadline.

Step 1: Receive your kit

Your blogger kit will include your choice of Pact Dream Big Pajamas. The entire value of this kit is \$30! As a thank you, you'll also receive a \$125 Pact gift card upon completion of your blog post.

Step 2: Try Pact Dream Big Pajamas

Have your child sleep in Pact Dream Big Pajamas. Pact carries Dream Big Pajamas in kids' sizes 18 months through size 10. Be sure to snap some pictures of your little one wearing the pajamas to use in your post.

Tips: Machine wash cold. Tumble dry low.

Step 3: Learn about Pact Dream Big Pajamas

Before you write your blog post, please take a few minutes to learn more about Dream Big Pajamas on page 2 and by visiting wearpact.com.

Step 4: Write your blog review

When you write your post, share your personal experience and honest feedback about Pact Dream Big Pajamas in your own words.

⚠ Important

- Use this Pact website link in your post: wearpact.com
- You can note that this product is made of organic cotton and is Fair Trade Certified. Feel free to mention Pact as being Earth's Favorite Clothing company and some of the water-saving facts in the "Did you know?" section on page 2.
- Please do not post any reviews alongside political opinions.
- Share this special offer with your readers: Save 20% on your first Pact purchase at wearpact.com with promo code **MomsMeet20**. Offer is valid until 12/31/21. (Note: Offer valid on first purchases only. Does not apply to sale items. Cannot be combined with other offers.)
- All blog posts must stay active and live for public view for a minimum six-month period from the date it is published. Please do not archive, hide, or unpublish your post until the minimum six-month period is complete.

Step 5: Share your opinions on social media

Share your post on your social networks using the hashtag #momsmmeet and #wearpact. Remember to tag @momsmmeet and @wearpact on Facebook and Instagram, and @pactorganic on Twitter. If you decide to share your post on social media, please use the Paid Partnership feature on Facebook and Instagram to tag Moms Meet. Please capture screenshots of your blog post and social posts, which you will need to complete your To-Do List.

Step 6: Complete your To-Do List and earn 3,000 points!

To access your To-Do List, log into Moms Meet and click on Pact Dream Big Pajamas under My Programs. You must complete the To-Do List by the deadline to earn 3,000 points.



Buy online and save!

Save 20% on your first Pact purchase at wearpact.com with promo code **MomsMeet20**. Offer is valid until 12/31/21.

BUY ONLINE

Offer valid on first purchases only. Does not apply to sale items. Cannot be combined with other offers.

Guidelines

To adhere with FTC guidelines and consumer protection laws, all blog posts must include a written disclaimer as close to the top as possible. For example: "I received this product for free from Moms Meet (momsmmeet.com) to use and post my honest opinions. Compensation for this post was provided and this page may contain affiliate links."

Be sure to use the Paid Partnership feature on Facebook and Instagram to tag Moms Meet.

All social media posts must include a disclaimer that conveys your relationship with Moms Meet. Examples include: "ad" "sponsored" "partnered with Moms Meet" and "working with Moms Meet."

About Pact

Pact is an apparel company on a mission to make Earth's Favorite™ Clothing. Their products are made of organic cotton—to support a healthy planet—and manufactured by a Fair Trade certified factory—to take care of the people on this planet. By using natural farming practices and contributing to Fair Trade initiatives, Pact creates clothing that is better for the world, and better for your family.

Just the Facts

- Pact Dream Big Pajamas are top-sellers and available in kids' sizes 18 months to 10.
- They are made of soft, breathable, 100% organic cotton that is made without toxic chemicals and with 91% less water than conventional cotton.
- Pact's cotton material is Fair Trade Certified and GOTS Certified Organic Cotton.
- Dream Big Pajamas provide a snug fit for safety, with a pull-on waistband and banded cuffs at the wrists and ankles.
- All Dream Big Pajamas for kids are made with a tagless label on the back to prevent discomfort and skin irritation.
- The fabric is prewashed and shrink resistant.
- Pact Dream Big Pajamas for kids typically retail for \$30.

Where to purchase

You can purchase Dream Big Pajamas at wearpact.com.

Did you know?






Organic cotton uses 91% LESS water than conventional cotton to be produced. So, by choosing certified organic cotton from Pact, you're supporting water conservation efforts, too!

Moms Meet blogger perks

Are you looking to increase your readership and traffic to your blog? Here's what Moms Meet offers:

- Top product review blog posts are chosen based on criteria such as creativity, length, original content, and quality of photos among others.
- The top blog posts are then featured on momsmeet.com and included in e-mail blasts to our entire community database of moms.
- We often promote product review blogs on social media.
- Bloggers also earn points for completing blog reviews on time which they can use to redeem for awesome rewards in our Rewards Center!

Learn more online

-  wearpact.com
-  facebook.com/wearpact
-  instagram.com/wearpact
-  twitter.com/pactorganic
-  pinterest.com/wearpact